

PRIYA KUMAR

HAS COMPLETED

25 YEARS

**AS A
MOTIVATIONAL SPEAKER**





**INTERNATIONALLY ACCLAIMED
MOTIVATIONAL SPEAKER
& BEST SELLING AUTHOR**

**PRIYA
KUMAR**

47
COUNTRIES

2000
MULTINATIONAL CORPORATES

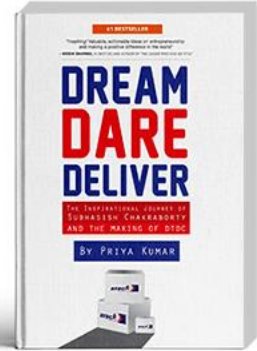
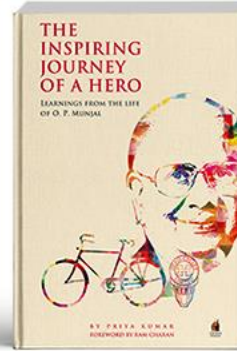
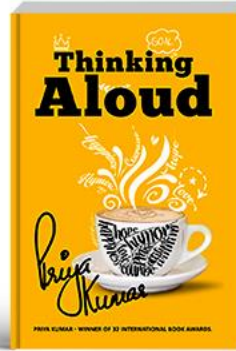
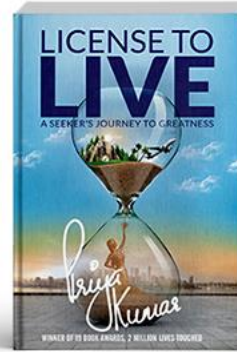
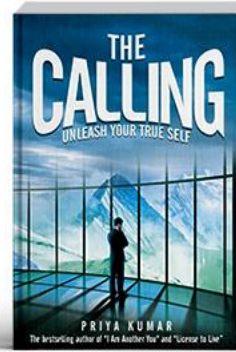
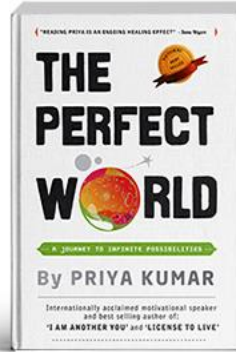
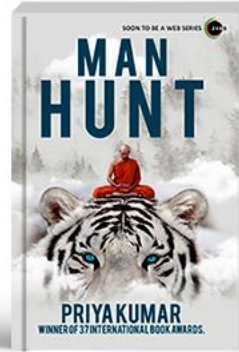
2000
FIREWALKS



MILLION
LIVES TOUCHED

AUTHOR OF 12 INSPIRATIONAL BOOKS

39 INTERNATIONAL AWARDS



"PRIYA'S WRITING HAS AN ONGOING HEALING EFFECT"
- SONU NIGAM



"SHE INSPIRES YOU TO REACH THAT IGNORED PERSON INSIDE"
- IMTIAZ ALI



"INSPIRING! VALUABLE ACTIONABLE IDEAS ON ENTREPRENEURSHIP AND MAKING A POSITIVE DIFFERENCE IN THE WORLD!"
- ROBIN SHARMA

INTERNATIONALLY CELEBRATED AUTHOR

ONLY INDIAN AUTHOR TO HAVE WON 39 INTERNATIONAL AWARDS



CELEBRITY COLUMNIST



THE TIMES OF INDIA

THE ECONOMIC TIMES

THE FINANCIAL EXPRESS



THE HINDU

hindustantimes

The Telegraph

Motivators

Vibrations, magnetic and a prominent personality, with 12 years of rich experience has given this unique lady the power to ignite people's minds to achieve their peak performance. She is a spokesperson, motivational speaker, corporate trainer and the CEO & Chief Facilitator of Priya Kumar's Training Systems (PKTS), who is committed to helping individuals transform the quality of their lives. Today, this renowned personality is called upon by leaders from every walk of life.

— political leaders, advocates for humanity, CEOs of multinational corporations, world-class entertainers, teachers and parents. However, as a child this powerful woman was an out and out rebel with a go-getter's attitude. She always thought outside the box. She says, "I started working as a teenager and have been working ever since. I always knew that I would be someone big, someone who would make history. I was very fascinated with personalities like Mahatma Gandhi,

Encounter with a SUCCESS ICON

Develop a go-getter's attitude with Priya Kumar
By Hina Navin

82 CITYPULSE FEBRUARY 2010

"I am humbled with the response that my book has got and the success of 'I AM another YOU' has created a big responsibility for me to write a second one which is not due for release until July this year."

Ganesh Bhalkh, Vincent Van Gogh and many others and I felt that I must also live my life in pursuit of excellence and create extraordinary results. Any other fame did not excite me. I was driven towards greatness even as a child."

"I always hoped as a student, if I was in the game and if there was a number one place, then I worked towards it. Besides academics I have learnt from people and their cultures across the world. And I think their 'experience' has been my greatest teacher. My experience with people and life is what has shaped me and made me who I am."

Being a motivational speaker was not all that easy for her, as time and again, she had to set a good example of all the concepts that she had promoted. She adds, "I had to be the epitome of success in my field before I could teach others to do it. I feel that when you become a success then those people automatically become motivated by your presence and that was my aspiration when I started. The past 12 years have been my journey to achieve that."

"It was not easy though, when I was teaching as a profession and speaking as a hobby it was ok, but when I gave up teaching to take up speaking as a career my financial standing took a nosedive. In one year I lost every bit of my savings and had to establish myself as a trainer. It took me two years of struggle to actually find a foothold in the industry. I was too young to be a trainer people said, but I think age is the least excuse for anything."

As a trainer she is very different from other trainers as in her training style she makes it more a fun-based and experiential learning. She believes that fun is the little ground for learning and experience is the only real teacher. She had a very rich journey in training

because as much as people learnt from her, there is so much that she had learnt from the numerous people she met.

Her philosophy in life is to carry her happiness wherever she goes and believes that happiness is a personal choice and a personal responsibility. She adds, "I am extremely ambitious and since my work is about making people's lives easier, the higher I move the better the world becomes."

Adding to her extensive line of international credentials, this influential woman has written a book called 'I AM Another YOU' and in just 8 months of being out it has been declared a best seller. She says, "I am humbled with the response that my book has got and the success of 'I AM another YOU' has created a big responsibility for me to write a second one which is not due for release until July this year."

Besides her book she has also been invited on several reality shows to do an episode on motivation for the participants. Recently she was seen on NDTV Imagine shows in 'Talka Ka Swastan' and 'Talka Dushmani Le Jeyega', which has made her known as "swastan" specialist. She is now preparing for her own show on television that should also be launched at the same time as her second book. In the next six years, she envisions that she will establish a training academy for continuous learning, have her own television show and is planning to churn out at least 10 books!

She concludes, "We, if someone has read so far, then they must have the same drive as mine, to excel and to grow. And that is a personal choice and a possibility that is waiting to manifest. We all owe ourselves a great life. It's not about the money or the peripheral benefits that tag along with success, it's about making a contribution, it's about adding value to your own life and those of others."

"I believe that no matter what one is doing for a living and no matter how big or small a role one chooses to play, they can still be an example for others by virtue of their beliefs and efforts. No matter who you are, you will be surprised that people are watching you and learning from you and knowing that would place a great responsibility on one. No matter how you choose to live your life you are influencing the lives of at least five others if not more."



FEBRUARY 2010 CITYPULSE 83



mid-day

MumbaiMirror



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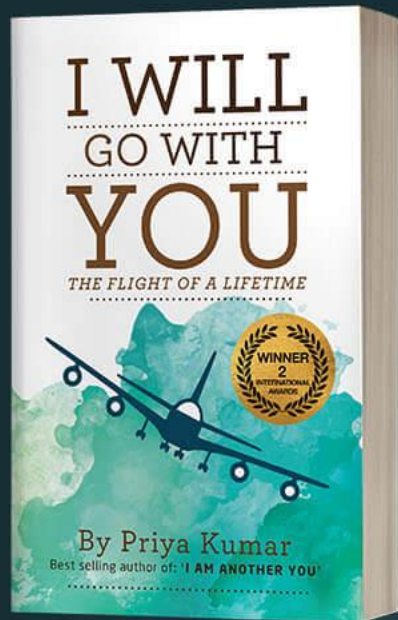
Business Standard

CELEBRITY GUEST ON RADIO AND TV SHOWS INTERNATIONALLY




Bloomberg | UTV

suno sunoo. life banaol



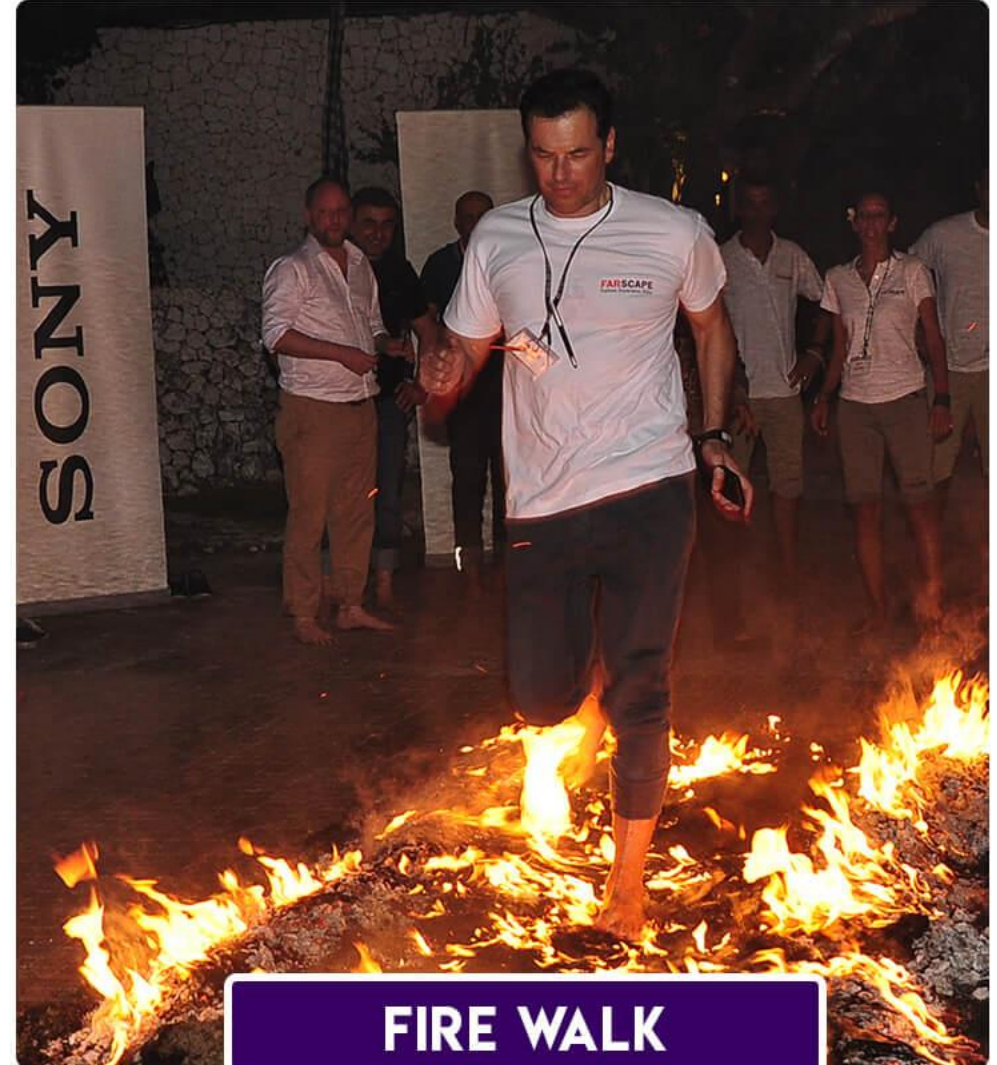
**NOW A
WEB SERIES**



STREAMING ON ZEE5

THE FINAL CALL

INDIA'S LEADING AUTHORITY ON EXPERIENTIAL LEARNING





A WORLD CLASS SPEAKER

PRIYA IS FUN.
SHE IS THE BEST IN THE INDUSTRY.
SHE IS AS REAL AS REAL CAN GET.
AND MORE THAN ANYTHING SHE IS
BRINGS YOU THE RESULTS!

BREAKING THE MONOTONY OF ONE-SIDED TALKS
AND POWER-POINT PRESENTATIONS,
PRIYA **GUARANTEES** TO MOVE YOUR AUDIENCE
TO TAKE CHARGE OF THEIR ROLES AND ACT
THROUGH HER POWERFUL EXPERIENTIAL LEARNING TOOLS.

BEST SELLING MODULES

ALL **CUSTOMISED** FOR YOUR TEAM
& PARTNER MEETS



- **LEADERSHIP**

- **TEAM BUILDING**



- **FIRE WALK**

- **PEAK PERFORMANCE**

- **PERSONAL BREAKTHROUGH**

- **KEYNOTES**



“YOUR SEARCH FOR EXCELLENCE ENDS HERE.”

A woman with long dark hair, wearing a patterned blouse, is speaking into a microphone at a podium. She has her hands clasped in front of her. Behind her, a group of men in yellow polo shirts are standing, some looking towards her. The background is slightly blurred, suggesting an indoor event or conference.

PRIYA'S USP

***POWER TALK 100% IN ALIGNMENT TO YOUR THEME, AGENDA & EXPECTATIONS**

***REAL-TIME INDUSTRY ANECDOTES THAT HIT HOME**

***EXPERIENTIAL LEARNING AND NON-PREACHERY**

***FUN-FILLED BALANCED WITH HUMOR ENSURING TOTAL AUDIENCE ENGAGEMENT**

***LANGUAGE OF DELIVERY: ENGLISH / HINDI / HINGLISH TO SUIT ALL PROFILES OF AUDIENCES**

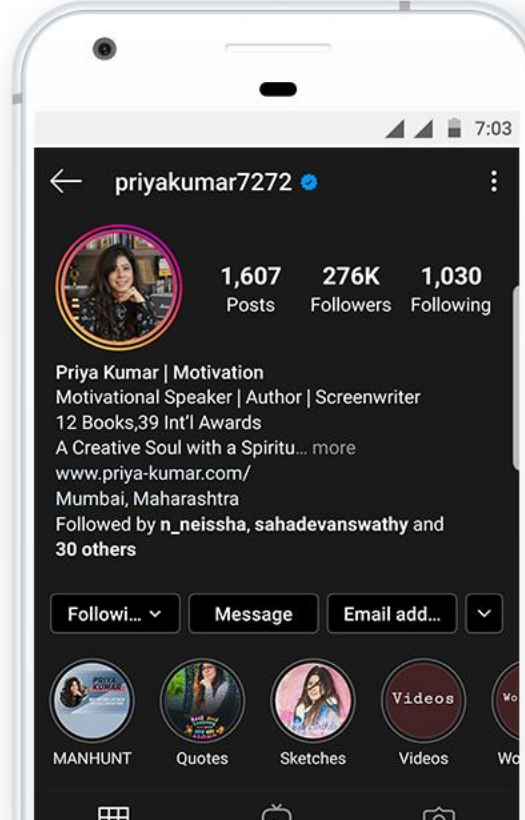
INFLUENCER AND OPINION LEADER ON SOCIAL MEDIA



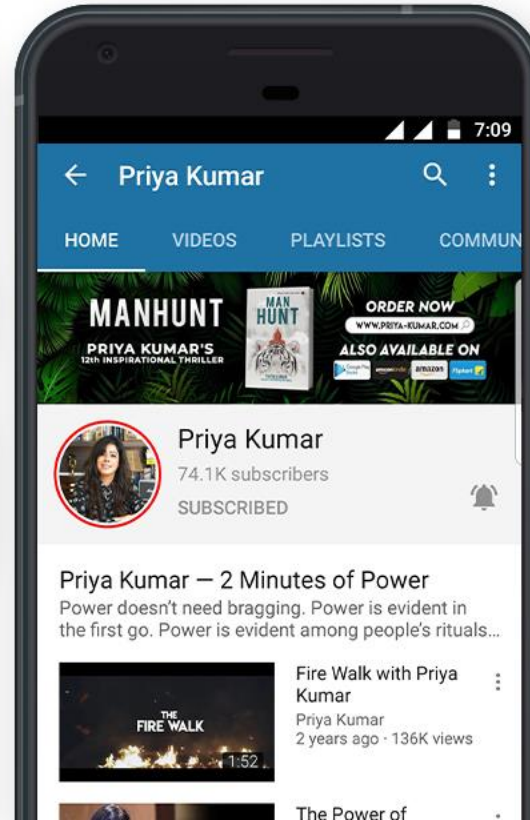
KUMARPRIYA



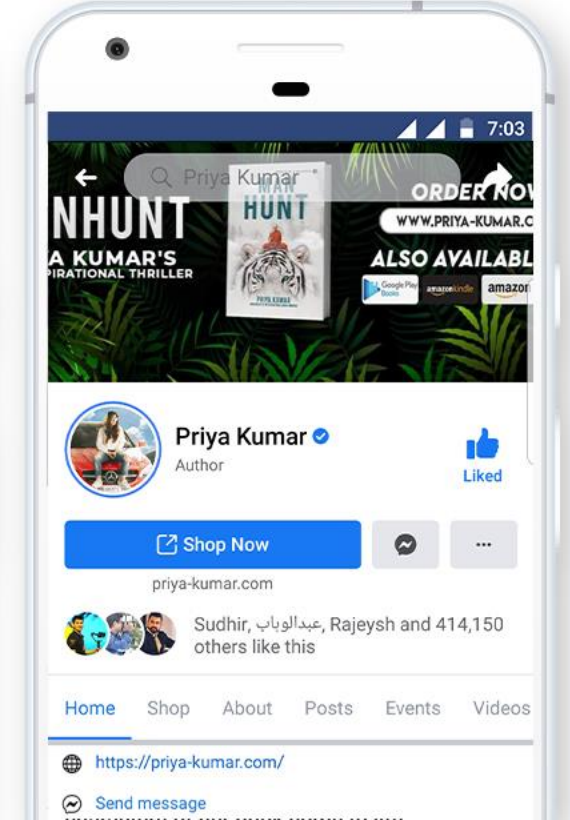
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PRIYAKUMAR1973



AUTHORPRIYAKUMAR



CLIENTS SPEAK



"PRIYA IS ONE OF THE FINEST SPEAKERS IN THE INDUSTRY TODAY. HER UNIQUE STYLE OF FACILITATION COUPLED WITH WIT AND HUMOR CREATES AN IMPACT ON THE AUDIENCE INSPIRING AND MOTIVATING THEM TO GO OUT AND DELIVER THEIR BEST."

MR. RAJ NAYAK,
CHIEF EXECUTIVE OFFICER AT COLORS - VIACOM 18

"PRIYA KUMAR IS THE SPEAKER YOU NEED TO HAVE ON BOARD IF YOU WANT YOUR GUYS TO TURN THE TABLES, IN STYLE AND WITH A WINNER'S ATTITUDE. HIGH ON ENERGY, HIGH ON ENGAGEMENT AND ABSOLUTELY TURBO-CHARGED. BRILLIANT AND BEYOND."

MR. VINAY OTAVKAR,
HOD - SALES, MERCEDES-BENZ FINANCIAL, INDIA

"PRIYA HAS THE RARE ABILITY TO CONNECT WITH PEOPLE, NO MATTER WHAT THE AUDIENCE TYPE, AND INSPIRE THEM TO DO AND STRIVE FOR MORE, NO MATTER HOW GOOD THEY ALREADY ARE. HER 'UNPREACHERY' STYLE WITHOUT THE CONVENTIONAL PPT'S AND LECTURES, HER SENSE OF HUMOR AND QUICK WIT MADE THE SESSION INSPIRING AND YET ENTERTAINING. WE DID A DEALER CONFERENCE IN NETHERLANDS AND HAD CALLED PRIYA TO HELP US ENGAGE AND MOTIVATE THE AUDIENCE TO ALIGN THEM TO THE COMPANY VISION AND BE DRIVEN TO OUTPERFORM THEMSELVES. PRIYA'S SESSION WAS INDEED THE HIGHLIGHT OF THE CONFERENCE AND DELIVERED THE IMPACT THAT WE HAD EXPECTED."

MR. RAJESH JEJURIKAR,
PRESIDENT & CHIEF EXECUTIVE - FARM EQUIPMENT & TWO WHEELERS, MAHINDRA & MAHINDRA LTD.

"PRIYA'S INCREDIBLE UNDERSTANDING OF THE CORPORATE WORLD, PEOPLE AND HUMAN NATURE MAKES HER STAND OUT AS A MOTIVATIONAL SPEAKER PAR EXCELLENCE. HER CONNECTION WITH PEOPLE IS PHENOMENAL."

HER SENSE OF HUMOR AND AT THE SAME TIME HER MOTIVATIONAL PUNCH LEAVES A LASTING IMPACT ON THE AUDIENCES. I HAVE SEEN MY TEAMS BEING POSITIVELY IMPACTED BY WORKSHOPS."

MR. TARUN KATIAL,
FORMER CEO, RELIANCE BROADCAST NETWORK LTD.

"WE INVITED PRIYA TO DELIVER A MOTIVATIONAL SESSION FOR OUR LEADERSHIP TEAM AND WHAT A SESSION IT TURNED OUT TO BE. I FOUND HER NATURAL, INSTINCTIVE STYLE LOADED WITH CLASSY WIT AND HUMOUR VERY APT FOR CORPORATE AUDIENCES. HER NEAR PERFECT UNDERSTANDING OF VAGARIES OF CORPORATE WORLD MAKES HER SESSION RELEVANT AND RELATABLE FOR EVERYONE. HER INIMITABLE "HELLO" LINGERS ON WITH EVERYONE...FOREVER! I SINCERE THANKS ONCE AGAIN FOR A LOVELY TETE-A-TETE WITH OUR TEAM!"

MR. GIRISH KULKARNI,
MD AND CEO, STAR UNION DAI-ICHI LIFE INSURANCE CO. LTD.





"THE IMPACT OF THE GLOBAL DIGITAL REVOLUTION IS TOUCHING EVERY BUSINESS AND EVERY PERSON ON THE PLANET BRINGING WITH IT INCREASED PRESSURE, INCREASED OPPORTUNITY AND INCREASED NEED FOR LEARNING AND DEVELOPING SKILLS HITHERTO UNTAPPED BY ALL OF US. THE THEME FOR THE DAY WAS: "IF YOU BELIEVE IT, YOU WILL ACHIEVE IT".

WE WERE ADAMANT THAT WE NEEDED TO BRING AN EXTERNAL SPEAKER WHO WOULD NOT ONLY INSPIRE US BUT WHO WOULD ALSO PUSH US BEYOND THE EXPECTED LIMIT AND COMFORT ZONE AND WHO WOULD BE CONTRIBUTE TO US HAVING FUN AND LEARNING AS A TEAM. I BELIEVE THAT I SPEAK FOR THE ENTIRE TEAM WHEN I SAY THAT WE COULD NOT HAVE CHOSEN A BETTER SPEAKER THAN PRIYA KUMAR.....OUTSTANDING!

STORY-TELLING OF THE HIGHEST ORDER, ABILITY TO BUILD RELEVANCE AND DELIVER THE KEY MESSAGES WHICH I HAD ASKED FOR AND THE EXCEPTIONAL AMOUNT OF HUMOUR AND FUN PRIYA INSTILLED INTO THE SESSION WERE ALL SO EFFORTLESS AND SO AUTHENTIC.

THE TEAM RESPONDED IN A MANNER WHICH I HAVE NOT OBSERVED BEFORE – THEY WERE DEEPLY, DEEPLY ENERGISED, TOUCHED AND INFLUENCED WAY BEYOND THE SESSION – WE ARE STILL TALKING ABOUT THE LESSONS LEARNED AND STILL REVELLING IN THE ENERGY SOME MONTHS POST THE SESSION.

CAN ONLY RECOMMEND PRIYA TO ANY LEADER WHO CARES ABOUT THEIR PEOPLE AND WANTS WHAT'S BEST FOR THEM."

MR. FERNANDO DE SOUSA

SENIOR REGIONAL DIRECTOR, HUMAN RESOURCES, MICROSOFT, MIDDLE EAST AND AFRICA

"WE HAD INVITED PRIYA KUMAR AS A MOTIVATIONAL SPEAKER FOR OUR INDIA & SUBCONTINENT KICK OFF MEETING. IT WAS A GREAT PERFORMANCE WHO NONE OF OUR 250 EMPLOYEES WILL FORGET.

WE HAD A GOOD LAUGH, WERE INSPIRED AND DEFINITELY MOTIVATED BY PRIYA WHO MADE IT CRYSTAL CLEAR THAT WE CAN ACHIEVE A LOT MORE AS LONG AS WE BELIEVE IN OURSELVES.

I CAN STRONGLY RECOMMEND PRIYA AS A KEY NOTE SPEAKER."

MR. HARRY DE WIT,
PRESIDENT ASIA, COVIDIEN

"THE OBJECTIVE WAS TO EXHORT THE TEAM TO CHALLENGE THEIR LIMITS AND GO BEYOND THEIR COMFORT ZONES. PRIYA'S SESSION INDEED SURPASSED OUR EXPECTATIONS AND THERE WAS A SUPERLATIVE FEEDBACK FROM THE TEAM.

THE END RESULT WAS A VISIBLY CHARGED UP AND A HIGHLY MOTIVATED TEAM. WOULD HIGHLY RECOMMEND PRIYA TO ORGANIZATIONS WISHING TO MOTIVATE THEIR TEAMS TO CONQUER NEW FRONTIERS."

MR. AMITABH VERMA,

CHIEF OPERATING OFFICER, TATA AIA LIFE INSURANCE COMPANY LIMITED



OUR CLIENTS



AND OVER 1800 MORE

GET IN TOUCH

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(CEO & CHIEF FACILITATOR)

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PRIYA KUMAR'S TRAINING SYSTEMS

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ANDHERI WEST, MUMBAI 400053.**